The Marketing Menu

Browse our selection of marketing materials and curated bundles, designed to engage your customers and drive more orders at your restaurant.
### À La Carte Offerings

#### Promotional Cards

<table>
<thead>
<tr>
<th>Type</th>
<th>Price 1</th>
<th>Price 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>4&quot; X 6&quot; ONE-SIDED, COLOR</td>
<td>$155</td>
<td>$279</td>
</tr>
<tr>
<td>Horizontal or vertical</td>
<td>Qty: 2,500</td>
<td>Qty: 5,000</td>
</tr>
<tr>
<td>4&quot; X 6&quot; DOUBLE-SIDED, COLOR</td>
<td>$185</td>
<td>$299</td>
</tr>
<tr>
<td>Horizontal or vertical</td>
<td>Qty: 2,500</td>
<td>Qty: 5,000</td>
</tr>
</tbody>
</table>

#### Business Cards

<table>
<thead>
<tr>
<th>Type</th>
<th>Price 1</th>
<th>Price 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>2&quot; X 3.5&quot; DOUBLE-SIDED, COLOR</td>
<td>$79</td>
<td>$139</td>
</tr>
<tr>
<td>Qty: 2,500</td>
<td>Qty: 5,000</td>
<td></td>
</tr>
</tbody>
</table>

ChowNow does not support marketing requests that are unrelated to a restaurant’s ChowNow online ordering. Design revisions limited to two rounds. Additional revisions subject to a $25 design fee.
**Counter Sign**

**ONE 8.5" X 11" ONE-SIDED, COLOR**
Mounted on foam core with stand.

$39

**Window Sign**

**ONE 10.5" X 16.5" ONE-SIDED, COLOR**
Laminated.

$39

**Poster**

**ONE 24" X 36" ONE-SIDED, COLOR**
Laminated.

$89

**ONE 24" X 36" ONE-SIDED, COLOR**
Mounted on foam board.

$119

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Window Cling

**ONE 12" X 18" ONE-SIDED, COLOR**
Adhesive for inside window.

$29

A-Frame Sign

**ONE 24" X 36" A-FRAME DOUBLE-SIDED**
Plastic with inserted signs.

$299

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Vinyl Banner

**ONE 8’ X 2.5’ ONE-SIDED, COLOR**
Printed on vinyl with grommets.

$249

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Table Tents

**4” X 12” DOUBLE-SIDED, COLOR**
Foldable table tent.

$189  $229  $279

Qty: 100  Qty: 250  Qty: 500

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Door Hangers

4.25" X 11" DOUBLE-SIDED, COLOR

$329  Qty: 2,500  $529  Qty: 5,000

Stickers

3", SQUARE OR CIRCULAR, COLOR

$329  Qty: 1,000  $499  Qty: 2,500

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Digital Offerings

Branded Email Blasts
ChowNow will create one HTML-coded email for your restaurant to send using your own email marketing system.

$50
ChowNow will create one HTML-coded email and send it on your behalf to your ChowNow customer base.

$99
Up to 5,000 email recipients
Each additional 5,000 email recipients +$99

The Monthly Taste

$75/month
ChowNow will send one HTML-coded email blast every month to your ChowNow customers with pre-set promotions and messaging to keep them engaged. Sample emails available upon request.

Up to 5,000 email recipients
Each additional 5,000 email recipients +$75

<table>
<thead>
<tr>
<th>JANUARY PROMOTION</th>
<th>FEBRUARY PROMOTION</th>
<th>MARCH PROMOTION</th>
<th>APRIL PROMOTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>10% off your next</td>
<td>$2 off one online</td>
<td>15% off your next</td>
<td>$3 off one online</td>
</tr>
<tr>
<td>online order</td>
<td>order $10+</td>
<td>online order</td>
<td>order $15+</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MAY PROMOTION</th>
<th>JUNE PROMOTION</th>
<th>JULY PROMOTION</th>
<th>AUGUST PROMOTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>10% off your next</td>
<td>15% off your next</td>
<td>$4 off one online</td>
<td>10% off your next</td>
</tr>
<tr>
<td>online order</td>
<td>online order</td>
<td>order $20+</td>
<td>online order</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEPTEMBER PROMOTION</th>
<th>OCTOBER PROMOTION</th>
<th>NOVEMBER PROMOTION</th>
<th>DECEMBER PROMOTION</th>
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</thead>
<tbody>
<tr>
<td>$2 off one online</td>
<td>$3 off one online</td>
<td>15% off your next</td>
<td>$5 off one online</td>
</tr>
<tr>
<td>order $10+</td>
<td>order $15+</td>
<td>online order</td>
<td>order $25+</td>
</tr>
</tbody>
</table>

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Prix Fixe Packages

The Bread & Butter

$149  VALUED AT  $233

✓ 1,000 Promotional Cards
✓ One Counter or Window Sign
✓ One Branded Email Blast

The Appetizer

$249  VALUED AT  $352

✓ 2,500 Promotional Cards
✓ 1,000 Business Cards
✓ One Counter or Window Sign
✓ One Branded Email Blast

The Main Course

$349  VALUED AT  $530

✓ 2,500 Promotional Cards
✓ 2,500 Business Cards
✓ One Counter Sign
✓ One Window Sign
✓ One Poster
✓ One Branded Email Blast

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